



# CHELSEA WINTER

**Location:** Taranaki

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Beloved New Zealand culinary figure, Chelsea Winter, has captivated the hearts and taste buds of food enthusiasts worldwide. Her iconic Lockdown Loaf, Ten Second Aioli, and Macho Nachos catapulted her to international fame, becoming synonymous with her name, wowing long-time fans and bringing newcomers to her recipes.

As a best-selling cookbook author, speaker, and celebrated personality, Chelsea has recently embraced the world of plant based cuisine with her signature creativity. New recipes immediately garnered adoration from carnivores, veggos, vegans, and fussy eaters alike and the resulting book, SUPERGOOD, flew off the shelves across the country. With five successful cookbooks already under her belt, it's no wonder SUPERGOOD became the best-selling cookbook in New Zealand in 2020 and received the gold award at the Gourmand World Cookbook Awards. Bursting with vibrant fruits, vegetables, legumes, whole grains, and innovative plant-based alternatives, as well as gluten-free alternatives, SUPERGOOD demonstrates that plant based cuisine can be both nourishing and tantalizing for the whole family. Moreover, as a devoted mother, she sees a plant based lifestyle as a way to contribute to a better future for the next generation, nurturing their health and the well-being of the planet.

A self-taught cook, Chelsea welcomes both seasoned vegans and curious newcomers to the world of plant-based cooking with her usual warm and open demeanour. Her mission is to inspire and empower home cooks to create scrumptious meals that satisfy both the taste buds and the soul. Unconcerned with passing food trends or overreliance on expensive ingredients, she maintains a relaxed approach to cooking, emphasizing the joy of happy cooking and happy eating. Her goal is to help every home cook shine like a culinary legend in their own kitchen and cook for happiness.

In addition to her exceptional success as a cookbook author and cook, Chelsea Winter has made a mark in the homeware industry, with her kitchenware merchandise. Her collaboration showcases her impeccable taste and keen eye for design, offering a collection of simple and beautiful products accessible enough to look great in any New Zealand home.

Despite her remarkable achievements, Chelsea remains approachable and adaptable. Her laugh proceeds her into every room, and she isn't shy of



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letting her wicked sense of humour out to play, especially with her online followers, the Chelsea Buns. Mindful of the impact her voice has on the wider community as her profile continues to grow, she is driven to create positivity in all she does. While cooking for happiness might be her mantra, she strives to create space for happiness in other areas too, practicing meditation and yoga amidst the busy. She finds solace in the serene beauty of New Plymouth's seaside while embracing the vibrant chaos of raising her two beautiful children. With more cookbooks, lifestyle products, and her infectious smile ready for release, she continues to solidify her position as a multifaceted and influential figure in the culinary and lifestyle sphere.

## SKILLS

### **Other**

Chef, Cooking, MC Events & Conferences, Presenting, Public Speaker, Radio Broadcasting, Radio Presenting, Television Host, Television Presenter

### **Speaking Topics**

Celebrity, Cooking / Chef, Environmental, Inspirational, Keynote Speaking, Lifestyle, Motivational, Parenting, Sustainability, Well-being, Work-Life Balance

